

PureProduct

Customers don't just buy your product.
They also buy its story.

Make all information about your product and documents
such as TDS, MSDS, user guide digitally accessible.



How does PureProduct add value to you and your business?

Over 60% of website traffic comes from mobile devices. 96.5% of internet users access the internet using a mobile phone.
Your business and products become **more pure and visible**.

You **lead** digital transformation in your industry. You carry out your customer relations and communications **more effectively**.

You **reduce** your carbon footprint.

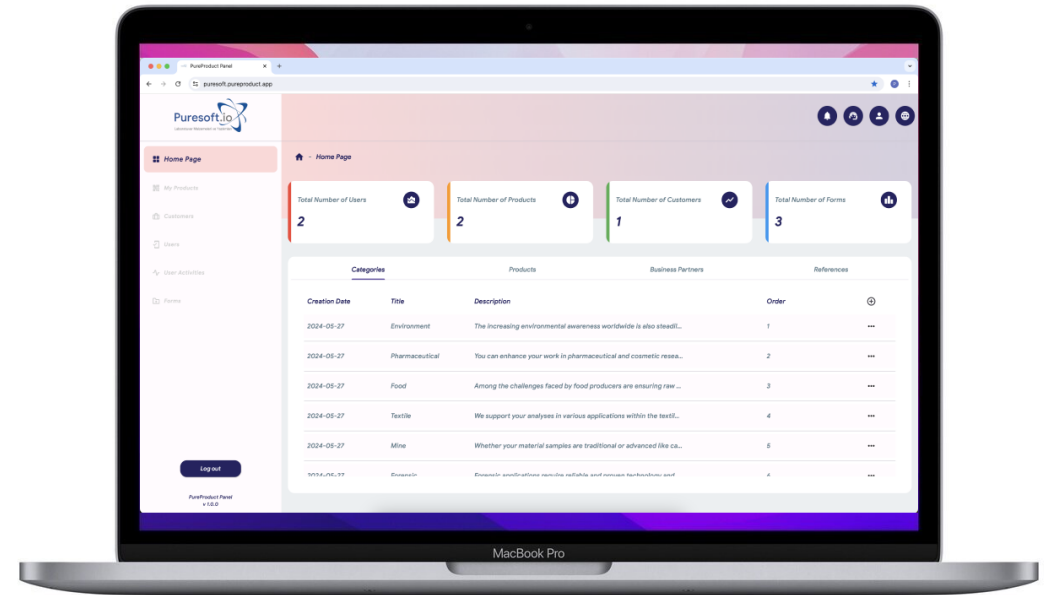
You **comply** with the Digital Product Passport (*DDP*) law early.

You gain the ability to track user activities. This way, you can predict customer needs and **break sales records**.

PureProduct Panel

Home Page

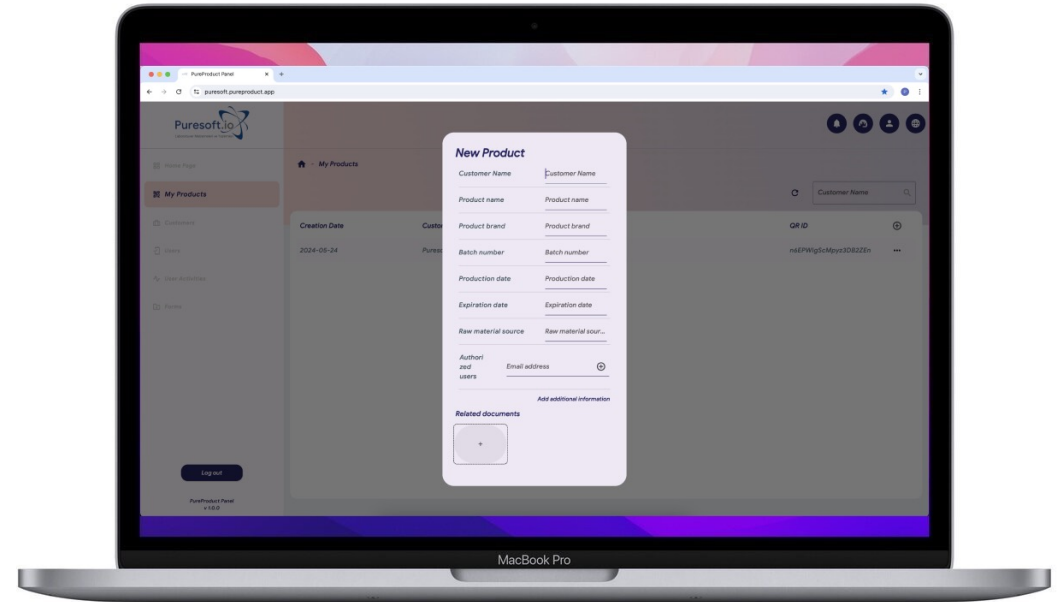
You can view and edit the summary information of your project, as well as the categories, products, and bussines partners contents that you list on the explore screen of your mobile application.



PureProduct Panel

Products

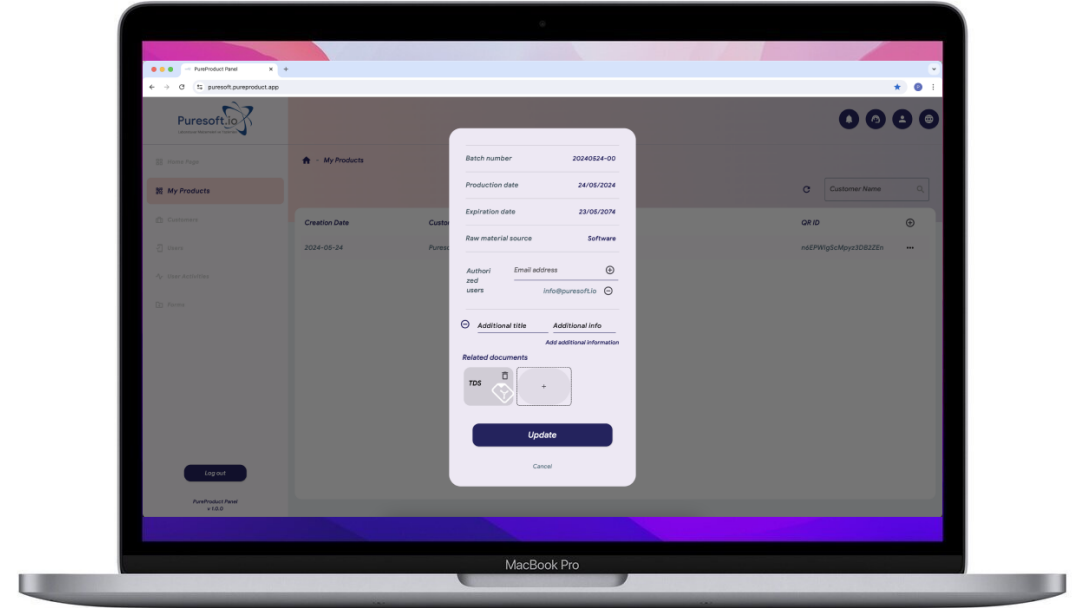
On this screen where you create information about your product, you can upload information such as product name, product brand, expiration date and documents related to your product. All fields here can be customized as you wish.



PureProduct Panel

Products

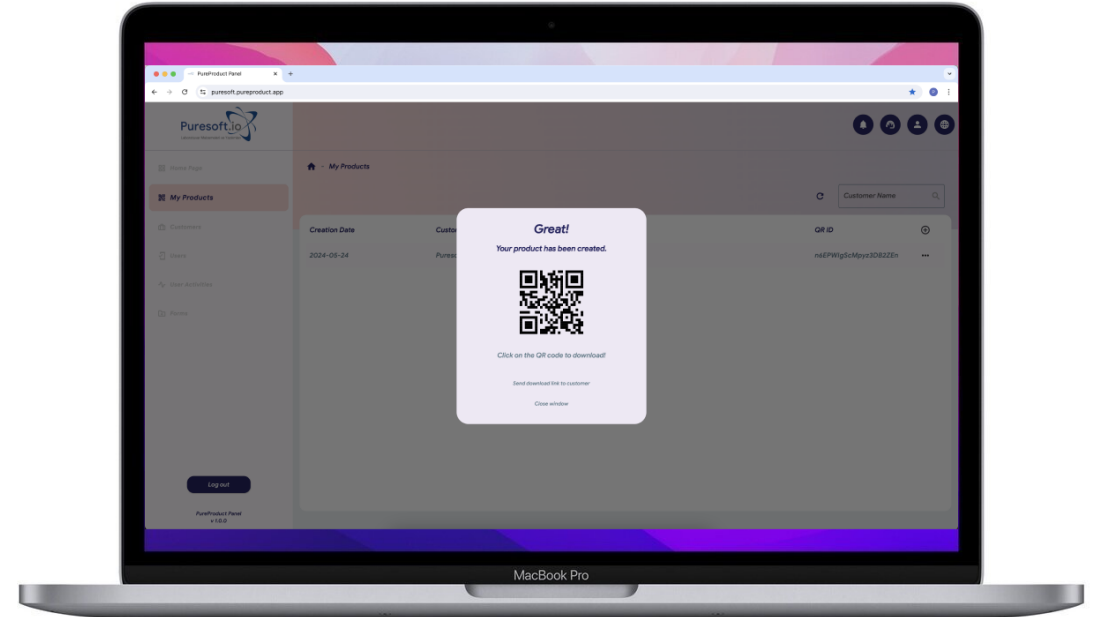
You can edit some information about the product you created. You can add accounts to the new access grant and edit or add additional title and additional fields. You can also delete the relevant document or add a new one.



PureProduct Panel

Products

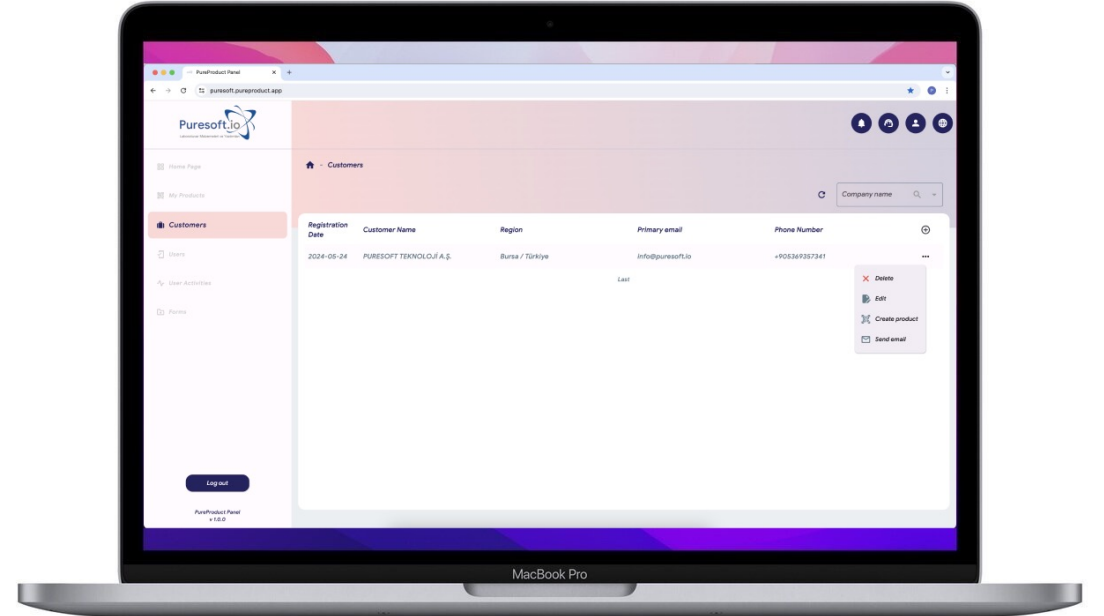
A QR code with a unique ID value for the product you create is automatically created. You can download it to your computer by clicking on it or automatically send the download link to your customer.



PureProduct Panel

Customers

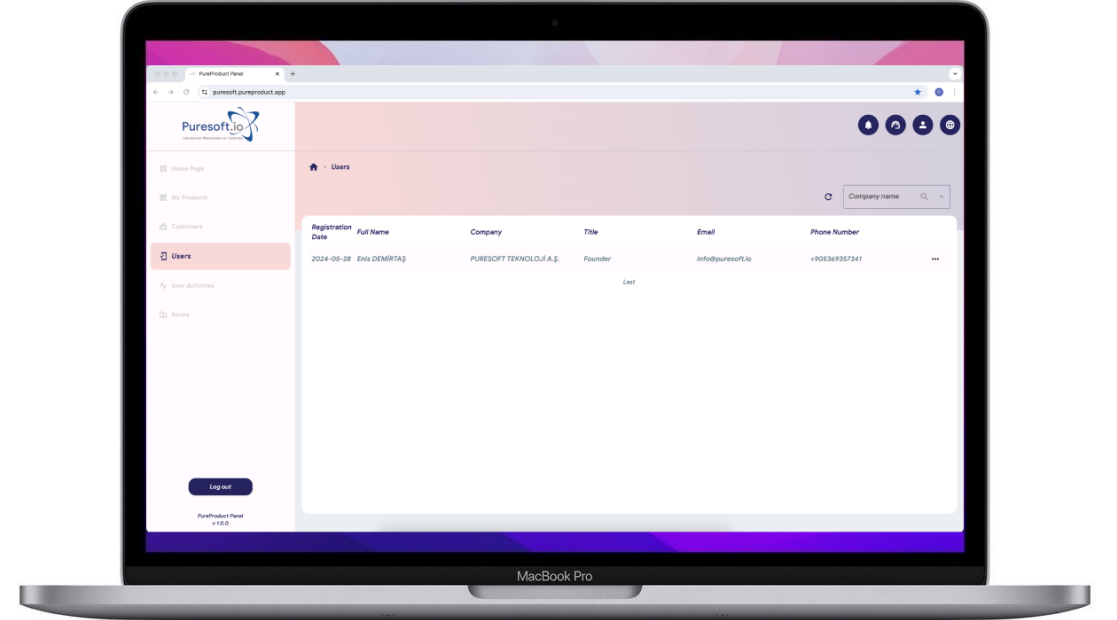
You can add new customers or edit the information of your previously created customer and create a product with a QR code for your customer. Thus, the information you need to enter on the product creation screen is automatically entered. The email list with access authorization is automatically retrieved from your customer information.



PureProduct Panel

Users

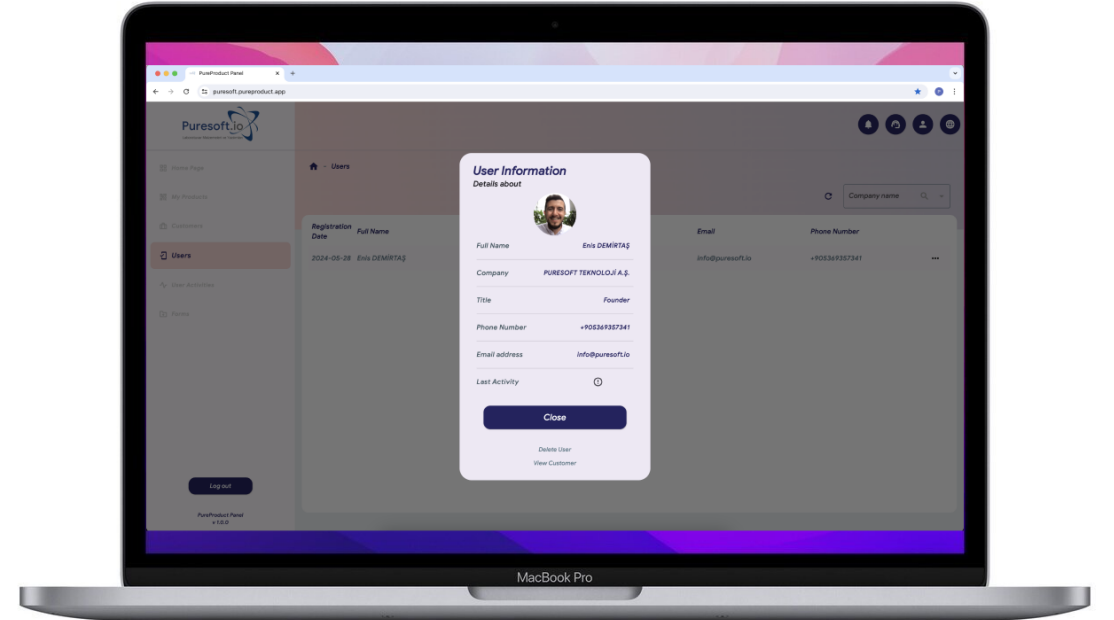
You can view users registered in your application and quickly send e-mails.



PureProduct Panel

Users

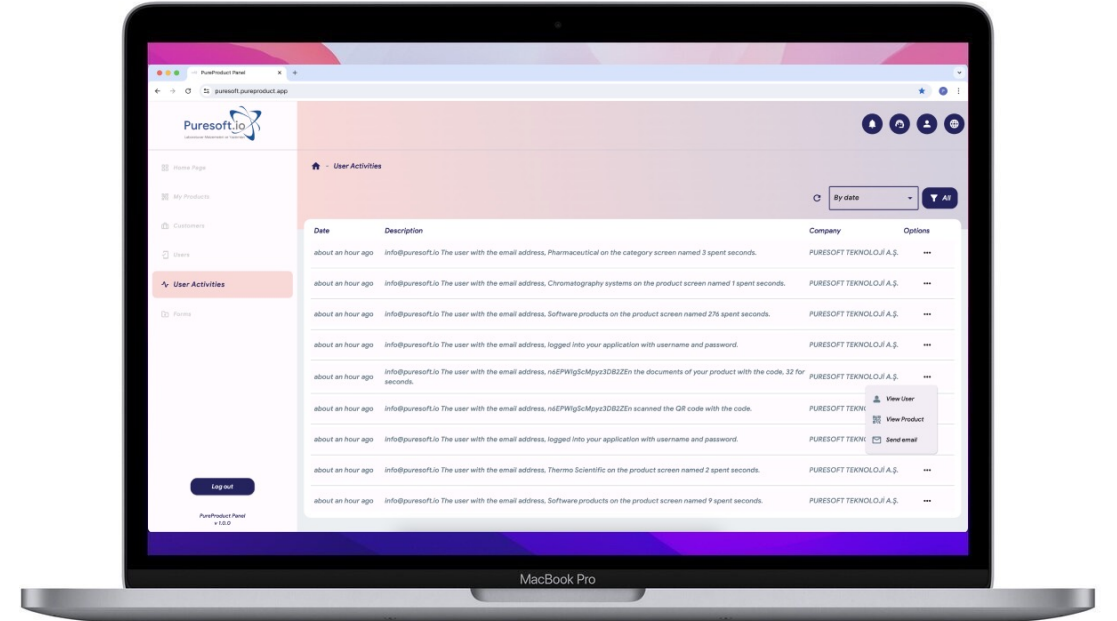
You can view your user's detailed information such as their profile picture and the last time they were active in your application. You can also delete the account if you think it violates your rules.



PureProduct Panel

User Activities

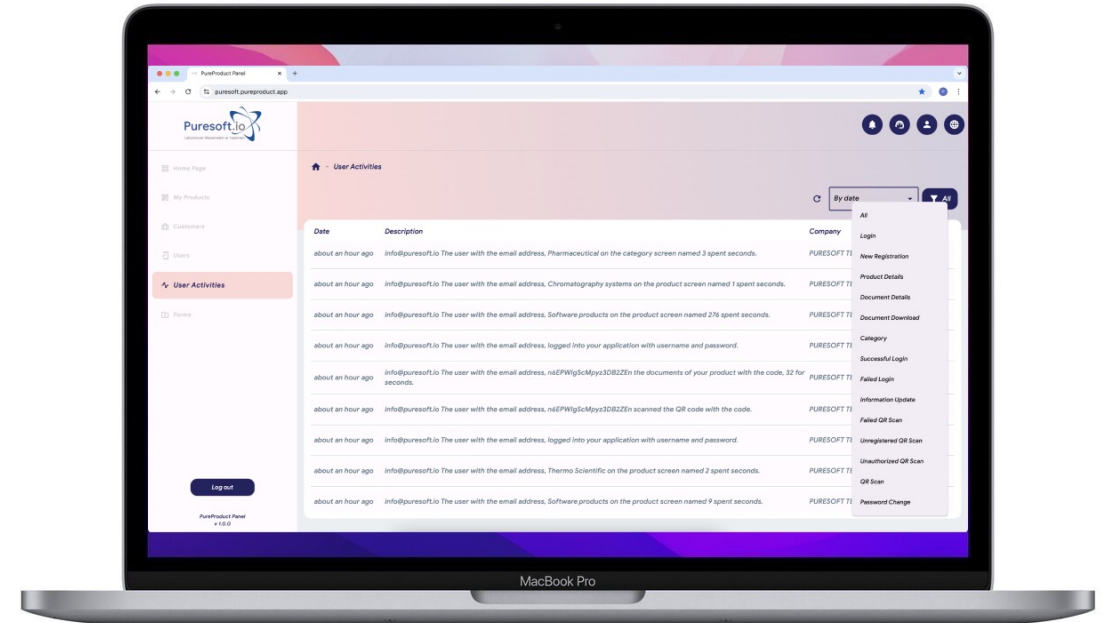
You can track the activities of your mobile application users. By viewing how much time they spend on which screen, you can quickly take action on the product or service group they may need and turn it into sales.



PureProduct Panel

User Activities

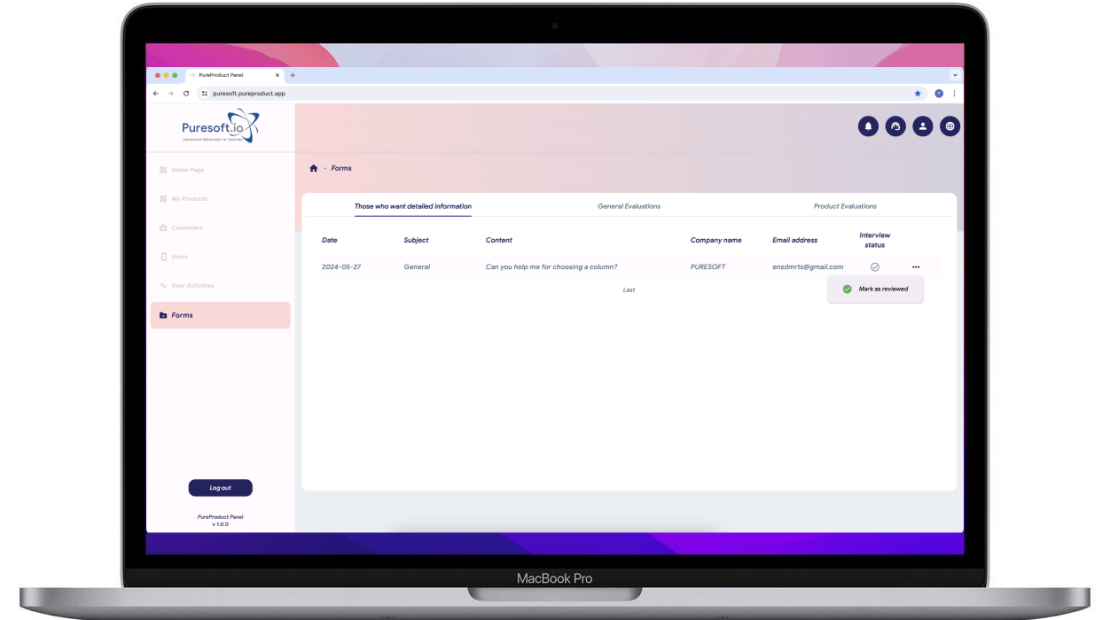
Comprehensive filtering also awaits you.
Who scanned which product? Who downloaded
the product documentation? Who signed up for
your app?



PureProduct Panel

Forms

Your mobile application users can give you some evaluations. He/she wants to get detailed information or can comment about your product. All you have to do is increase their satisfaction by responding to their evaluations.



PureProduct Mobile Application

Home Page

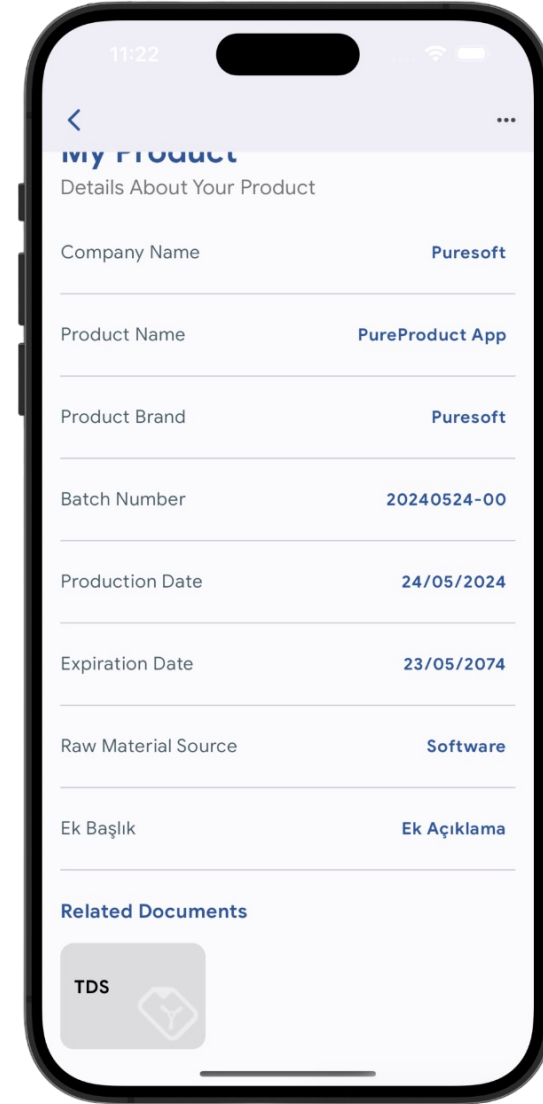
Your users will be greeted by the QR code scanning screen.



PureProduct Mobile Application

Product Detail

Your users can only access the detail screen by scanning the QR code of the products they have access authority to.



PureProduct Mobile Application

Document Detail

They can review the relevant documents through your application or download them to their phones.

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TDS

SAMPLE TECHNICAL DATA SHEET

SUPPLIER	
COMPANY NAME AND CONTACT INFORMATION	
CAS NUMBER	PRODUCT
ID NUMBER	TRADE NAME

PRODUCT DESCRIPTION

USE SYNTAX FORMAT

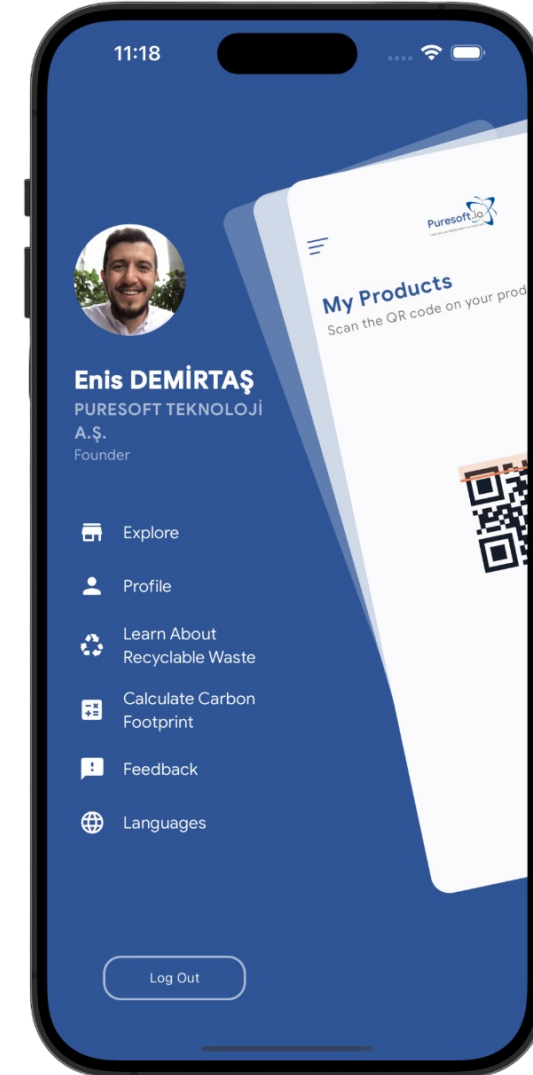
PRODUCTION INFORMATION	
PRODUCTION METHOD	
RAW MATERIAL	
FORMS OF MATERIALS	
COMMENTS	

CHARACTERISTIC	TEST METHOD	VALUE ("D90")
SP2 Bonded Carbon		
Structural Defects		
Number of Layers		
Z-Axis Dimensions		
Primary Particle Shape		
Lateral Dimensions		
Aspect Ratio		
Tapped Bulk Density		
Chemical/Elemental Composition		
Oxygen Content %w		
Impurities %w		
Functionalization (type and %w)		
Surface Particle Charge		
Graphene Orientation	Only applicable to bi-layer up to 5 layer sheets	
Specific Surface Area (SSA)		
Crystallinity		

PureProduct Mobile Application

Menu

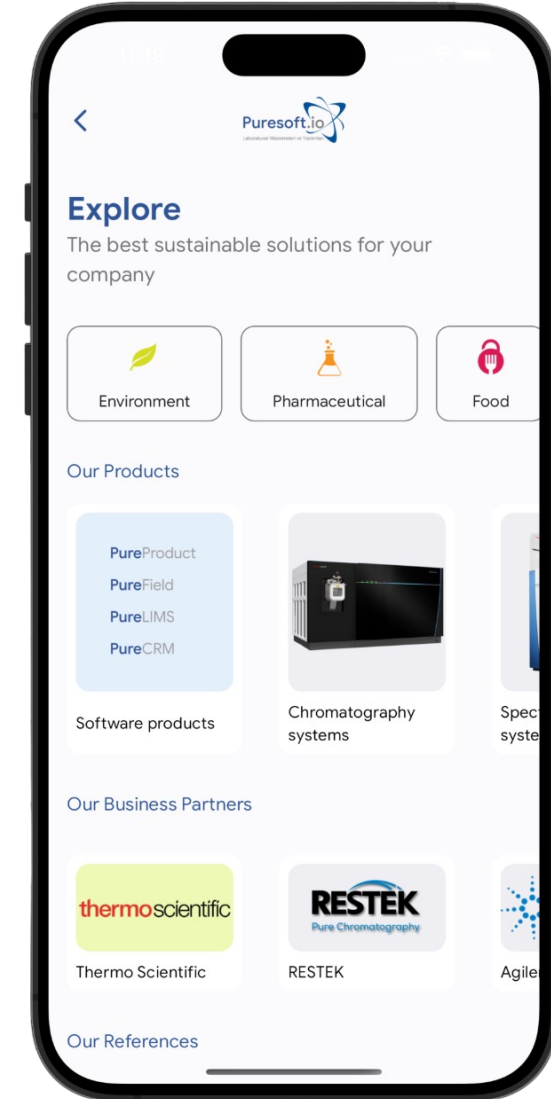
The menu screen of your application can be customized as you wish.



PureProduct Mobile Application

Explore

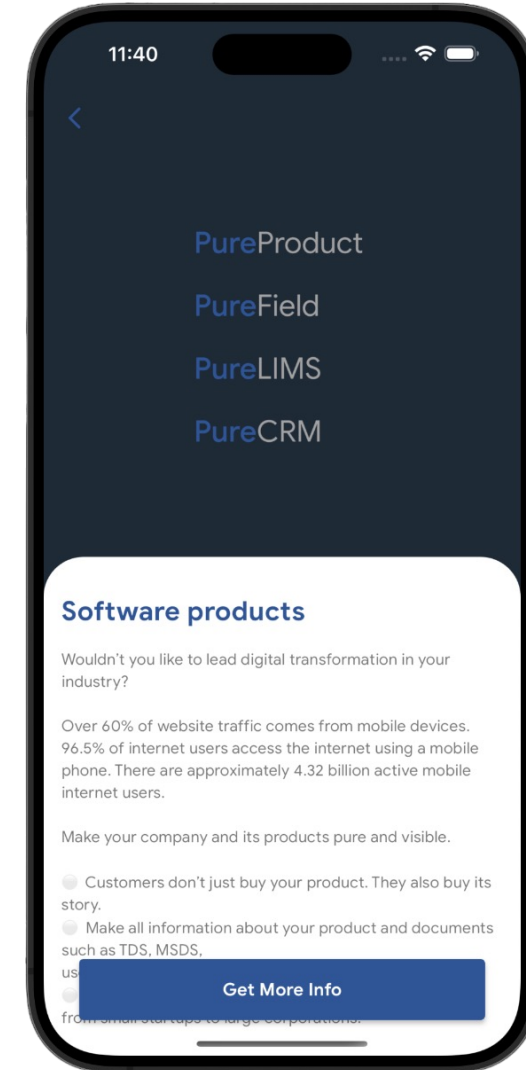
You can display any product or service you want on this page. You can also use content based on category.



PureProduct Mobile Application

Detail

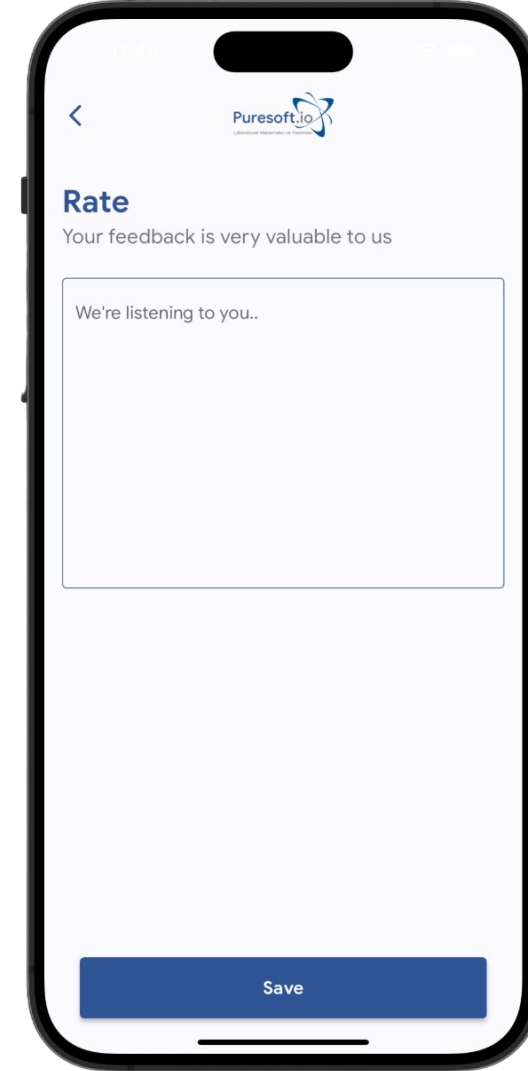
You can provide detailed information about your products or services. Users can fill out the form to get information from you whenever they want.



PureProduct Mobile Application

Review

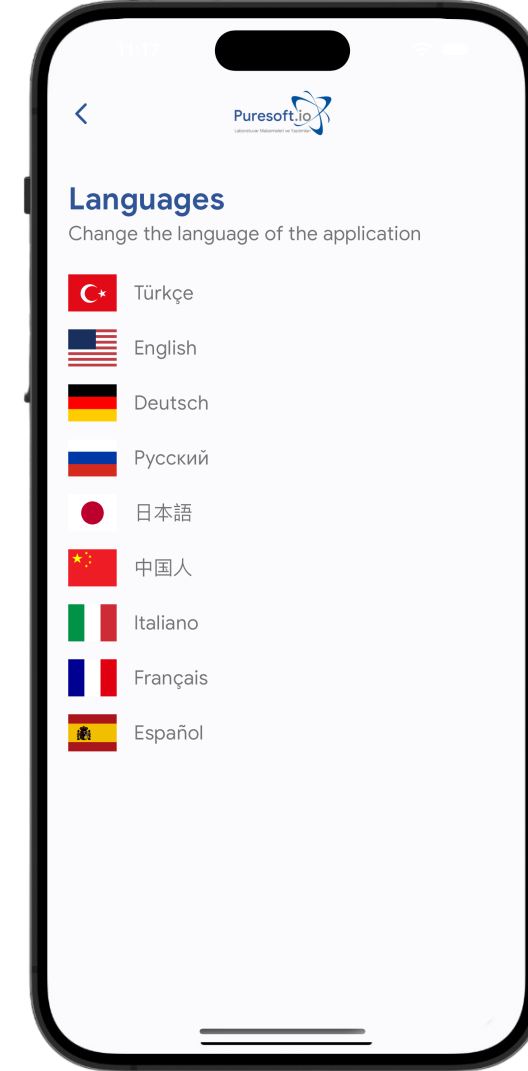
You create a culture of feedback and evaluation through your mobile application.



PureProduct Mobile Application

Languages

Your mobile application comes with support for 9 different language options. Other language options can be added if you wish.



Would you like to hear about our product from us?

Contact now

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www.pureproduct.app